

MLBPAA Group Licensing

What is the Group Licensing (Player Pool) Program?

As an active member of the MLBPAA, you are entitled to receive an equal share of the annual Player Pool Fund established by Major League Alumni Marketing (MLAM). Former players are represented by MLAM in a united effort to market collective licensing rights of all alumni players that have accepted the player pool agreement.

This fund includes monies generated from a wide variety of marketing programs procured by Legend's Entertainment Group and Legend's Memorabilia Collection. In addition, recently signed partnerships with Sony PlayStation, VF ImageWear and more will help to increase the value of the program leading to even larger shares in the future.

Equal shares are dispersed to all eligible players annually after an opt-in agreement to cash the payment is received. If you would like to participate in the Player Pool program for the benefit of all players involved, please [click here to e-sign the agreement form](#).

Questions about the Group Licensing Program?

Contact Matt Jones, Finance Coordinator, at (719) 477-1870 Ext. 107, or by email: matt@mlbpaa.com.

Please note: Checks are mailed one calendar year behind the licensing year because of Board of Director approval of payment distribution. Payments for 2018 will be dispersed in early March of 2020.

